



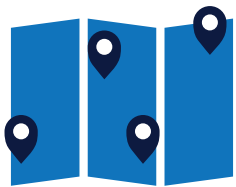
MOUNTAIN
RESCUE
ASSOCIATION

The 3000+ members of the Mountain Rescue Association are considered heroes of the outdoors. Your product can be too.

Sponsorship Contact: Dawn Wilson dawn.wilson@alpinerescueteam.org 303-453-9110

Why Partner with the Mountain Rescue Association (MRA)?

The MRA is a non-profit organization composed of over 100 accredited units, for a total of over 3,000 members across North America. Serving as the only national search and rescue team accreditation organization, the MRA ensures that local units meet the professional-level safety and training standards required to meet the needs of their community of outdoor enthusiasts. These local units have:



10,534
missions
2014-2019



126,000+
volunteer
hours as of 2018



found
527+
individuals



45,000
hours in high-level
technical
training



6,000+
hours of public
education
on mountain safety
reaching over
27,000
individuals



HEROES OF THE OUTDOORS



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	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$500
Opportunity to develop co-branded educational presentation/video highlighting your product in use by MRA members	●				
Social media content highlighting your product in use by MRA members	●				
Opportunity to support MRA-wide educational program with embedded title; for example, MRA Helicopter Safety Presented By YOUR COMPANY	●				
Potential cross-marketing programs that include MRA safety messages on product packaging	●	●			
Recognition as a (YOUR LEVEL) sponsor with logo on front page of MRA website with link to your website	●	●			
Company logo on the MRA website's sponsor page with link to your website	●	●	●	●	●
Brief description of sponsor's product and how MRA members use them on MRA website	●	●	●	●	
Use of MRA logo showing your support of the organization, with final approval from the MRA; for example: YOUR COMPANY is a proud supporter of the MRA	●	●	●	●	
Email(s) from MRA directly to MRA members highlighting product of your choice	2 emails	2 emails	1 email		
Space at MRA Summer Conference	Booth & Banner	Booth & Banner	Booth & Banner	Banner	
Ad in the quarterly membership newsletter, The Meridian	½ page	¼ page	¼ page		
Company name listed as a sponsor in the quarterly membership newsletter, The Meridian	●	●	●	●	●