



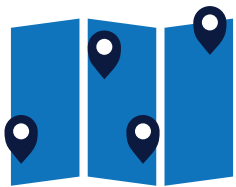
MOUNTAIN  
**RESCUE**  
ASSOCIATION

The 4500+ members of the Mountain Rescue Association are considered heroes of the outdoors. Your product can be too.

Sponsorship Contact: Dawn Wilson • [sponsors@mra.org](mailto:sponsors@mra.org) • 303-453-9110

### Why Partner with the Mountain Rescue Association (MRA)?

The MRA is a non-profit organization composed of over 120 nationwide organizations, for a total of over 4,500 members across North America. Serving as the only national search and rescue team accreditation organization, the MRA ensures that local units meet the professional-level safety and training standards required to meet the needs of their community of outdoor enthusiasts. These local units have:



**13,597**  
missions  
2019-2024



**707,285+**  
volunteer  
hours as of 2024



found  
**18,700+**  
individuals



**45,000**  
hours in high-level  
technical  
training



**6,000+**  
hours of public  
education  
on mountain safety  
reaching over  
**27,000**  
individuals



# HEROES OF THE OUTDOORS



# MOUNTAIN **RESCUE** ASSOCIATION

The 4500+ members of the Mountain Rescue Association are considered heroes of the outdoors. Your product can be too.

Sponsorship Contact: Dawn Wilson • [sponsors@mra.org](mailto:sponsors@mra.org) • 303-453-9110

	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	FRIEND \$500
Opportunity to develop co-branded educational presentation/video highlighting your product in use by MRA members	●				
Social media content highlighting your product in use by MRA members	●				
Opportunity to support MRA-wide educational program with embedded title; for example, MRA Helicopter Safety Presented By YOUR COMPANY	●				
Potential cross-marketing programs that include MRA safety messages on product packaging	●	●			
Recognition as a (YOUR LEVEL) sponsor with logo on front page of MRA website with link to your website	●	●			
Company logo on the MRA website's sponsor page with link to your website	●	●	●	●	●
Brief description of sponsor's product and how MRA members use them on MRA website	●	●	●	●	
Use of MRA logo showing your support of the organization, with final approval from the MRA; for example: YOUR COMPANY is a proud supporter of the MRA	●	●	●	●	
Email(s) from MRA directly to MRA members highlighting product of your choice	2 emails	2 emails	1 email		
Space at MRA Summer Conference	Booth & Banner	Booth & Banner	Booth & Banner	Banner	
Ad in the quarterly membership newsletter, The Meridian	½ page	¼ page	¼ page		
Company name listed as a sponsor in the quarterly membership newsletter, The Meridian	●	●	●	●	●