

# MOUNTAIN RESCUE ASSOCIATION



*"So Others May Live"*



## SPONSORSHIP PACKET

The 4500+ volunteer members of the Mountain Rescue Association are considered heroes of the outdoors...

Your product can be too.



[www.mra.org](http://www.mra.org)



#MountainRescueAssociation



@MountainRescueAssociation

Contact: Dawn Wilson, Sponsorship Coordinator \* 303-453-9110 \* [sponsors@mra.org](mailto:sponsors@mra.org)





MRA serves as the only national search and rescue accreditation organization in the United States. We ensure our **100+ teams** meet professional-level safety and training standards to meet the needs of their outdoor recreationist communities.

-- MRA teams are regularly tested in the areas of --  
Search Technique, Avalance Rescue, Scree Evacuation, Technical Rescue, and Winter Technical Rescue

## Supporting our Mission: ACCREDITATION



## Supporting our Mission: MEMBER EDUCATION



The Mountain Rescue Association prides itself on the importance it places upon member education, in various formats, with both online and in-person events.

Annually, the **MRA Conference** is held within North America as a congregation of hundreds of members to learn newest techniques in rescue, medical care, and technical skills to improve rescue response. Sponsorships support MRA *Scholarships* for the Conference, assisting in the costs for our members to participate their first year.

Online educational resources include *"Third Thursdays"* and the *"BaseCamp"* platform - *dozens of online classes providing certifications* - with thousands of member users.



**MISSION:**  
The Mountain Rescue Association is an organization of teams dedicated to saving lives through rescue and mountain safety education.

## Supporting our Mission: PUBLIC EDUCATION

Each of the hundreds of MRA teams nationwide provide local outdoor safety education within their communities, sharing knowledge to thousands within the public annually. Over 6,000 hours of public education have been provided.

Online, the public has access to *"BaseCamp"* for digital education.

*Educational messaging is also on MRA social media platforms, to reach an even broader audience!*

## Supporting our Mission: ICAR DELEGATES

Sharing knowledge and skills with *international* agencies is key to improving the ability to help those served. The MRA annually supports it's *International Commission for Alpine Rescue Delegates* within Air, Avalanche, Terrestrial, and Alpine Emergency Medicine Commissions.



*ICAR provides a platform for mountain rescue and related organizations to disseminate knowledge with the prime goal of improving mountain rescue services and their safety.*

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EVERY LEVEL  
LIFTS US HIGHER

# SPONSORSHIP OPPORTUNITIES



## PINNACLE

**\$12,000**

- Cross Marketing on MRA Educational Materials
- Speaking Opportunity at Annual Conference

## SUMMIT

**\$6,500**

- Company Logo & Link on MRA Home Page
- 2 Annual Emails to Membership
- 2 Revolving Ads in Meridian Newsletter

## ASCENT

**\$3,500**

- Vendor Booth at Annual Conference
- Annual Email to Membership
- Ad in Quarterly Meridian Newsletter
- Social Media Content Post/Mention

## BASE CAMP

**\$1,250**

- Official "I Support MRA" decals
- Company Description, Logo & Link on MRA Sponsors Page
- Cross Marketing on MRA Social Media Platforms

## TRAILHEAD

**\$650**

- "I Support MRA"* Digital Logo
- Company Banner Displayed at Annual Conference
- Company Name on MRA Sponsors Page
- Company Name on Meridian Newsletter Sponsors Page

## PEAK

\*SIGNIFICANT  
IN-KIND DONATIONS

→→ CLIMB OUR SPONSORSHIP PEAK FOR ADDED BENEFITS! →→

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